**California Council for Social Studies Board/Committee Meeting**

**Town and Country Hotel, San Diego**

**August 26, 2017**

**10:30am-4:30pm**

1. Introduction and Welcome from Natalie
2. Goals for today’s meeting including organizing CCSS, meeting members where they are with social media. Goal includes expanding social media presence of CCSS.
3. Personal Introductions: Mary, Denisha, Pamela, Brinkley, Ruth, Valerie, Fred, Ayesha, Kelvin, Whitney, Janet, Danielle, Brian, Rob, Katherine, Blake, Maureen, Cheryl, Elissa, Michelle, Rebecca, Scott, Chris, Greg, Avi
4. Introductions to … Avi Black
5. Organizational structure, goals, and responsibilities
6. Wild Apricot-Board members went to the CCSS website to explore how to use the website, including membership, conferences-including 2018 San Diego conference.
7. Explored the By-Laws with CCSS as a professional non-profit organization. Reviewed purposes of CCSS from Article I By-Laws. Avi reviewed items from By-Laws that need to be calendared by marking them in the By-Laws with a C like setting amount of dues for CCSS membership in May.
8. Article IV identifies officers as Executive Board. Board of directors represent members and advise the Executive Board. Committees also advise executive committee. Avi discussed the region VP board members as a pipeline to eventually become part of the Executive Committee.
9. Avi reviewed elections from Article V and how past President is nominating committee for potential executive committee nominees.
10. Avi mentioned Article VII to review purpose and goal of board of directors as representatives.
11. Article VIII identifies different types of CCSS committees. Look at standing committees, operational committees, and special committees and their definitions. Avi mentioned 8.2.4 and reviewed liasions

a.We currently have no Financial Advisory, Nominating or Staff Evaluation Committee but President has the power to appoint people to these committees which do not have to be board members. Hopefully, these committees will be formed by the end of this weekend.

b. Local Councils are not mentioned in the By-Laws but they are to be in contact with CCSS through the regional directors or VP’s.

c. Committees should look at Standing Rules this afternoon when conducting their meeting.

d. Strategic planning task force and Executive Secretary search committees will meet tomorrow.

6. Avi reviewed Wild Apricot-Admin View of CCSS website including Local

Councils, Board of Directors, Conference and Committees. Cheryl mentioned

having front page access to Awards with all of the forms. Avi showed where the files are with the ability to link to different parts of our website. He also showed where the contacts are in the dashboard.

1. Dashboard: shows how many members we have, including lapsed members. How many people attended events, local and state. You can also post events in the Dashboard
2. Contacts: allows you to search for members by name. You can see if they are lapsed members. Avi has ability to change or add administrative access to CCSS website. Avi showed board how to use data through Wild Apricot to reach out to members, invite them to events and find out their membership status.
3. Google Docs-Natalie mentioned trying to get as many people to get data and share information on Google Docs. CCSS has a Google Drive but NO administrator access to it.
4. Area priorities-Avi wants 3 major CCSS geographic areas to discuss how to use data from Wild Apricot to benefit our areas.
5. Natalie mentioned issue with groups who attend conference as a group paid with one P.O. but Wild Apricot only attaches PO to one person. So the rest of the people in the group are not listed in Wild Apricot or they are listed as owing money. We need to attach P.O. to ALL individuals in the group and make sure that ALL of these individuals who attend conference or events will be entered into the Wild Apricot platform. Question over whether this should be job of Exec. Dir, Membership, VP’s or Regional directors?
6. Legislative and CDE Updates
7. Janet Mann is giving update from California Dept. of Ed.
8. Michelle brought up and Janet gave hand out with roll out dates of H/SS Framework launch. There will also be a Framework roll out at the 2018 CCSS conference on Thursday, March 22. One day before the conference starts.
9. Janet mentioned feedback links for textbook adoptions for CA. Timeline that textbooks could be adopted in the Spring and distributed by Fall 2018. Textbook is just for K-8. Districts are NOT required to purchase the textbook per LCAP flexibility. \*Michelle said many county offices are doing textbook fairs and supplemental programs as well.
10. H/SS just got $10million. Janet will give more info about use of funds in newsletter.
11. Global Education is trying to get money for awards. Environmental education and literacy committee is something that is a potential for crossover mentioned in legislation.
12. Fred Jones will discuss current legislation
13. Three more weeks of leg. Session.
14. CCSS leadership trying to partner through Gov’t Relations Committee Confab at the annual conferences. Partnership with California Council for Economics Ed. was able to partner with CCSS to support leg. Advocacy.
15. SB583 bill is a personal finance bill requirement for high school students. Unlikely to pass but involves $1mil of funding. Proposed bill status is that students can choose Economics or yet to be developed Personal Finance elective (with certain standards) to fulfill California Graduation requirement.
16. Several Civics bills including AB 761 where superintendent wanted to include social studies assessment, not just Civics assessment. Bill is held up unless it can pass in January.
17. Civic Action award recipient from 2017 has a bill trying to require Service Learning.
18. Asmb. Eggman has Civics Education committee with AB 24 that would make students get Civic Seal of Civic Engagement. No need to include Civics engagement standards in LCAP.
19. Bill to create a legislature of high school students with 12 state districts that would deliberate and pass model laws to recommend for actual legislation. Author of bill is the sponsor. NO state resources or leadership for this endeavor statewide or locally. Fred mentioned to author that similar programs already exist as possible partners and whether or not this program is sustainable.
20. Three bills introduced regarding fake news. Only one bill is still alive.
21. Report on 2018 Conference in San Diego-Greg
22. Lots of sponsors for conference already. 238 proposals. Lots of momentum for conference.
23. Need to reach out to push CCSS conference through word of mouth, social media. Need help to make a presence at the conference through committees.
24. Speakers include: Sunday 10:30am-? For a possible candidate forum at conference for top six candidates.
25. Exhibit will include activities and panel discussions. Friday panels will honor military Veterans. Early bird registration to all Veterans. Friday beer social. Saturday will have Diane Hess author as civil discourse speaker. Joan Trumpauer Mulholland movie viewing on Saturday afternoon. Looking for dynamic speaker on Friday morning. –Contact Greg or Michelle with ideas.
26. Social Media Activity- Scott
27. Talked about using social media. Twitter can be used as a source of spreading news and information. Disclaimer to put on Twitter account: “Opinions my own.”
28. Would like to put together a social media committee: including Twitter, Snapchat, Instagram. #ccss18 is the Conference hashtag. There is a conference
29. Kelvin suggested getting local councils on social media and partnership CCSS organizations involved as well.
30. Avi said we need to include things that are missing from Wild Apricot like social media contacts.
31. Committee Meetings and Share Out
32. Membership and Outreach: Brinkley said they willuse budget allocation to print and ship information bookmarks to recruit and retain new members, frameworks organizations, partner organizations.
33. Curriculum and Instruction: Rebecca said they would like to use their $300 budget to hire someone to promote C&I via social media like Twitter and FB.
34. Diversity and Social Justice: Ayisha and Ruth talked to Greg about
35. Pubs and Technology: Maureen said they’d like to reduce OP from 3 to 2. Having trouble finding editors for SSR. They must have credentials for K-13 to reach out to organization for editor. They will use money for outreach to find editor.
36. Professional Awards: Cheryl said they need to find out where the updated criteria for all of the awards are because they are not on the website. Applications missing $250 awards for teachers. Not sure what to spend money on. Thinking about spending money for highlighting award winners at the conference. Having standardized plaques.
37. Legislative/Government Relations: 2 motions. Use of $300 for Gov’t Relations swag for confab and bfast. 2nd motion for CCSS budget to increase travel allocation for Fred to attend all of meetings and conference. They are also going to give feedback on lack of language for accountability. Going to nominate Justice Judith McConnell for Civic Action Award. Michelle said they are also asking CCSS to post roll outs for new H/SS Frameworks.
38. Avi will post motions on website. Make sure the actions required part of the motions are filled out where appropriate.
39. Kelvin is asking for help with Robert’s Rules of Order. Ruth volunteered for Parliamentarian! 😊 Natalie asked if she could appoint someone to be parliamentarian.