

**EC and Board of Directors’ Motion Form**

**Date of EC Meeting: 1/24/18 Motion #: 2018Jan-EC1**

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Presented by: Avi Black

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*Dear Executive Committee, please find this policy suggestion for approval.*

**WHEREAS…**

There are a large number of non-CCSS members who are registered and will be registered for the upcoming conference as non-members (129 to this date);

AND,

It is highly likely that a good number, probably a very high percentage, of these non-member registrants did not become members before registering *(despite* the fact that the total cost of membership + conference registration is lower than the registration rate alone for a non-member) because their districts have rules preventing them from covering membership fees to professional organizations, and those teachers are disinclined to pay for membership dues out of their own pockets;

AND,

CCSS has a strong institutional interest in expanding its membership, and believes that all members will benefit from expanded membership numbers;

**BE IT RESOLVED THAT…**

On a trial basis, for this year’s conference alone, a one-time “complimentary provisional membership” will be offered to all non-member conference registrants, requiring action on each recipient’s part to actively accept that offer, that will confer on those who accept the offer all benefits of regular CCSS membership through December 31, 2018 *except* voting rights in the CCSS election *and* reduced conference registration fees offered to members.

Complimentary provisional members will NOT be counted towards determination of regional representation on the CCSS Board.

Results of this trial program will be observed, and revisited in fall 2018 by the EC for consideration to be extended into the Conference 2019 period.

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**Outcome of the policy suggestion: passed failed tabled**

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**ACTIONS REQUIRED:**

1. Offer made, with instructions, via series of emails

By: Executive Director/Office Manager

Date of completion: March 16, 2018

 2. Offer made at the conference registration desk during sign-in

By: Folks at conference registration desk

Date of completion: March 24, 2018

3. Follow-up over the course of the year with valuable actions that entice participants to sign up and pay for membership at the end of their provisional membership period

By: ALL members of CCSS Executive Committee and CCSS Board

Date of Completion: December 31, 2018

4. Email participants before (or soon after) the end of their provisional membership period with a “call to join as paying members”

By: Executive Director/Office Manager

Date of completion: Conference 2019

5. Revisit program to consider extension into following year

By: Executive Director/Office Manager

Date of completion: Fall 2018

**BUDGET ALLOCATION: Amount \_\_\_\_$0\_\_\_ Budget Category \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_**