CCSS

Board Meeting

March 24, 2018

**President’s Welcome**  Info N. Wojinski

* Introductions to partner organizations by Natalie Wojinski

**Guests Present:**

Jim Charkins - Economics Council, CSUSB

Cindy Crawford - CTA

John Hale - Center for Civic Education

Mary Hendra - Facing History

Fred Jones - Legislative Analyst

Mary Weir - Facing History

Rashida Haveliwala - Fremont United Nations Association

**Board Members Present:**

Brinkley Abercrombie - Region 7

Denisha Connet - Immediate Past President

Avi Black - Executive Director

Dawniell Black - Northern VP

Valerie Doherty - Central VP

Pamela Harter - Region 5

Michelle Herczog - First VP

Mary Janzen - President Elect

Cricket Kidwell - Region 2

Ruth Luevanos - Region 8

Janet Mann - CDE, Region 3

Whitney Olson - Region 1

Katherine Rand - Region 10

Cheryl Rehome - Region 9

Greg Spielman - Southern VP

Rebecca Valbuena - Region 11

Rob Vicario - Region 9

Janeen Zambo - Region 6

**Board Members Absent:**

Ayisha Benham - Region 4

Keldon Clegg - Region 4

Gina Hansen-Sedor - Region 7

Maureen Johnson - Region 10

Scott Petri - Region 11

PARTNERSHIP PRESENTATION

Jim Charkins - Econ Activity - Requested endorsement from CCSS for new economics workshop designed to make econ life changing experience for students, teach

rules, and how to survive in the economy. Program to certify superior high

school econ teachers. Asking for endorsement from CCSS.

* Discussion:
  + Katherine Rand - How will people pay for workshop?
  + Cricket Kidwell - This is what we want
  + Ruth Luevanos- Graduate Credit Offered
  + Natalie Wojinski - This is what we’ve been reaching for. Let’s continue this discussion - go back to the question - How Can CCSS Best Serve the Social Studies Teaching Community? Small groups
  + Fred Jones - Perhaps his committee meeting can bring up some ideas
  + Cricket - Make sure that CCSS remains the  umbrella organization that supports high quality social studies instruction. It becomes very alive when you have a room full of organizations that are sharing ideas on how to support each other, begin collaboration, continue collaboration
  + Fred Jones - We want everyone to have an equal standing. An equally respectful relationship. That we convene the collaboration of organizations - mutual respect. CCSS can play a pivotal role. Using the government relations committee as the go between - to convene this collaboration with organizations be working in committee meetings.
  + Michelle - We need to think about a process for high quality programs. Support the idea of supporting this program - a caveat - we need a process to formalize this. We will get a lot of requests for endorsements. We need a formal process through committee that reviews the details and makes a recommendation to the board.
  + Jim Charkins - Understands and shared that his board doesn’t endorse and honor requests.
  + Cricket - A pilot endorsement
  + Whitney - this would be a new business item

(Jim Charkins exits the meeting)

* + Natalie - To Cricket and Fred: Do you see this as a process as coming out of the government relations committee?
  + Cricket - Needs to go beyond Fred and me
  + Valerie - Came out of the board meeting last year
  + Natalie - Presented last May as a draft
  + Cricket - More eyes than government relations item
  + Fred - Jim is requesting an action - doesn’t have to be a binding action
  + *Michelle - Moves that we endorse the project. Mary seconds the motion.*
    - *Ruth -  Illegal motion*
    - Avi - Points board to the agenda. Background is that Jim wants endorsement. Was not intended to be an action to be taken up tonight. Be wary of motions taken up on the spot. Avi wants a conversation. Endorsements are one of about 5 things about this conversation - spread communications, set up partnerships, define partnerships.
  + Ruth: Point of order - you need a motion to have a conversation.
  + Fred - By unanimous consent, you can amend an agenda.
  + Natalie - Amend the agenda
* *Michelle - Moves to amend the agenda motion. Moves to move the endorsement action to the agenda. Ruth seconds.*
  + Michelle: We need to be quick and nimble with requests. Follow the national process. We should act on Jim’s request.
  + Ruth: Calls for the question. Motion carries. One abstention: Denisha *Agenda amended*.
* *Michelle - Moves that we endorse the project. Mary seconds the motion.*
  + Ruth - Agrees with Michelle. In the future, we should adopt a vetting process that we follow to avoid special considerations in the future.
  + Dawniell - Instead of making an exception - this is our first pilot that we use as a tool going forward.
  + Ruth - How do we get data from CCEE to show how many of our members went to the program.
  + John - People could be asking for endorsements not just for established programs, but also requests for funding in grant applications for example - professional development. Having an expedited process will help organizations with short timelines on grant applications. Much more likely to have organizations to partner with CCSS in the future.
  + Ruth - Explain
  + John - If we were doing a PD and applying for a grant or funding, an endorsement from CCSS would help secure funding and also lead to dissemination for
  + Ruth - does not want to take on fiduciary responsibility.
  + Michelle - Call for the question
  + Natalie - All those in favor of approving the endorsement of Jim Charkins request to endorse the CCEE pilot program
  + *Motion Passes*
* *Michelle - Proposes that the president and ED establishes a committee.* 
  + Natalie  - Doesn’t need to be a motion

Short break

And we’re back - 8:12 PM

**What Does It Mean to be a NCSS Affiliate Council?**

* Natalie  - Cindy to report on partnering organization
* Cindy -
  + CTA Teachers Take Action FB page April 20 CTA endorsing this event.
  + Sandy Hook Promise; AFSCOME day in court. Trying to take away for freedom of our members. You have a chance to stand up and speak for your students;
  + Mid-term elections -CTA is focused on superintendent elections first and then governor. CTA has a panel to interview candidates - a rigorous process before endorsement. Vote early vote often ;
  + New newsletter called the Insider includes Instructional Professional Development - SPED case loads register; Institute Foundation for Teachers - $5,000.00 grants for individual teachers; More grant $; Advocacy - students for all our students, social justice, dreamers, etc. #metoo for students; check your status in CAL STRS.
  + NEA leadership summit - school to prison pipeline. CTA has many conferences you can attend.

**Consent Items**

**January Meeting Minutes Approval** Action A. Black

* Avi - January 27, 28 meeting minutes for approval. EC found no issues.
  + Cricket - not absent, attended via phone
  + *Rob Vicario - Moves to approve the minutes; Ruth - seconds the motion*
  + Whitney - Avi gave the financial report, not Veray - Amended
* *Michelle - Call for the question, 2 abstentions - Katherine and Cricket*

**Ongoing Business**

**Executive Director’s Report**  Info A. Black

* Natalie - Be aware of the moving pieces regarding the finances and membership
* Avi - Membership
  + Wild Apricot - into the membership dashboard.
  + Key column - provisional complimentary membership.
    - 480 prior members who are overdue or lapsed;
    - 620 are active members (13 provisional members);
    - 607 regular members up from 504 a year ago. Reflects work of many.
* Avi - Financial
  + Wild Apricot - into the membership dashboard.
  + Avi - 666 attend the conference up from 508 last year.
  + Break down includes:
    - 150 regular member and early bird.
    - 200 non members - districts won’t pay for membership. Hopes that over the next few months we need to entice people to become a provisional member and then regular member.
    - 128 presenters paid nothing.
    - Sponsors: budgeted for $126,000 for sponsorships??
      * We might be $15,000 - 20,000 short.
      * 22 sponsors this year up from 9 last year = $35,000 in sponsorships.
      * Exhibitors - 72 exhibitors .
      * Conference cost us more in a variety of ways.
      * $170,000 in the bank. Still have to pay some bills. Information that will allow Executive Committee to make better decisions at the retreat.
      * One day retreat end of April to talk about direction of organization and provide a 2 month budget for July and August.
      * At August meeting we provide the yearlong budget.
  + Ruth - question about the budget. Concerned - can we see it before the August meeting? Fine with a 2 month budget, but wants to see the final proposal before the August meeting.
  + Avi - should be a goal, but depends on when the EC meets.
  + Whitney - Challenge EC to get a budget to us soon enough to vet and review

**Conference 2018 Report** Info G. Spielman

* Greg - It’s not over. Sessions tomorrow morning. We tried a lot of things. Helps to develop a new culture of CCSS - a more modern and useful conference experience. He heard that our presenters and our membership is top-notch. No negatives about the presentations. Testament to our resources and talent. Inclusion of kids was supported. Believes that the exhibit hall is not something to give up on. Needs modifications. Panel discussions were deep. Thanks Rebecca for the photo booth, the free speech, the shark - the energy was up. Needs help to get the projectors up tomorrow morning - Katherine will help.
  + Katherine - when can we give feedback to the structure
  + Natalie - create feedback form to consideration at retreat. Thank you, Greg.
  + Ruth - we usually give feedback on the conference at the meeting. Make comments while it is fresh.
  + Denisha - please write it down.
  + Michelle - Thinks the conference was amazing by Greg and others. Comments on the work of Greg and Avi.
  + Greg - this is a full time position. Different mindset on what is a modern conference
  + Natalie - discussion on how to manage such a task

**Committee Reports**

* Cricket - Government Relations - report coming. Thanks Katherine.
* Ruth - Social Justice - proud of educator and student awards. New members due to awards. Should have awarded the student at the awards ceremony.
* Pamela and Brinkley - Membership - booth poorly placed. Two empty booths next to us. Podcast booth empty. Short staffed. Put membership next to registration. Past president as part of the membership booth. Opening up the exhibit hall more publicly. How to capture those non-members.
* Rebecca - Curriculum and Instruction - doubled its size today. Collaborative ideas. Will submit an report in a week
* Cheryl – Awards - committee decreasing because Valerie will be working with conference. Liked signing posters. Awards?
* Fred – Ceremony = recipients were proud to be recognized by CCSS.
* Publications Committee – no report
* Mary - thanked the committees

**Strategic Plan**

* Rob and Dawniell - Strategic plan - only 14 people have responded. 11 board members have responded.

**Miscellaneous Discussion**

* Fred - No awardees sit on this board. Why not?
* Janet - CA Language Teachers Assoc. has a model for grooming new members.
* Avi - recognize others who contributed to conference: Janeen, Whitney, Ruth Luevanos, Maureen Johnson and Jackie Purdy spent incredible amount of work. Scott Jester as floor manager. Fred eyes and ears on the floor.
* Mary – On Wednesday and Thursday, Jackie and Cheryl up all night.

**New Business**

**2018 Slate**

* Natalie - past president presents slate to the board.
* Denisha - regions 2,4,6,8 had two year terms up for elections. Regions 4,5,7,10,11 get extra seat.
  + President Elect: Michelle Herczog
  + First VP: Dawniell Black
  + Northern VP: Janet Mann
  + Central VP: Brinkley Abercrombie and Olivia Santillan
  + Southern VP: Rebecca Valbuena
  + Region 2: Cricket Kidwell
  + Region 4: Ayisha Benham and Milton Reynolds
    - Second most votes is a one year term
  + Region 5: Denisha Connet and Jennifer Elemen
  + Region 6: Janeen Zambo
  + Region 7: Gay Atmajian
    - One year term
  + Region 8: Ruth Luevanos and Stephanie Enriquez (one spot)
  + Region 10: Katherine Rand and Liz Ramos
    - Second most votes is a one year term
  + Region 11: Stacy Yung and Karen McCormick
    - One year terms
* Natalie - one of the issues is that someone who runs for an Area VP position, who also has a regional director position, leaving the spot open for one full year. She proposes that in regions 3, 7, 11 where a one year vacancy could occur, to make it more democratic by having a special election to fill those spots that might become open.
* Greg - I submitted a letter of resignation - opening the Southern Area VP. Position is vacated immediately.
* Ruth - the slate of candidates has to be done - undecided people should not be on the slate. We should do more outreach beyond the board.
* *Michelle - the last Board meeting we were encouraged to recruit. Moves to approve the slate. Dawniell seconds.*
  + Mary - What does it mean to be an active member? To be an Area VP - you have to have served on the board for a year. What does it mean if you only attended one meeting?
  + Valerie - needs to demonstrate active interest
  + Mary - Olivia Santillan
  + Dawniell - isn’t that why people vote
  + Whitney - the Board approves the slate
  + Janeen - what does active mean?
  + Michelle - this is a slippery slope
  + Cheryl - active means something, it should matter
  + Ruth - if we put this person on the slate, we are saying she is active
  + Cheryl - timeline - the annual meeting should be the event when the slate is introduced. Comments that names are put up last minute.
  + Michelle - no one’s name is placed last minute
  + Denisha - January meeting she asked board members. Then given more names. Moved names. My issue is that there are not many teachers.
  + Whitney - not having all teachers on the board might not be a bad thing.
  + Greg - why are we doing a Board meeting at a conference? The tone is not good for an end of conference. We need to move this.
  + Ruth - if we choose to approve the slate, that some point in time we discuss and qualify what active need
  + Fred - there is another alternative. I assume the president can remove an inactive board member.
  + Mary - people win the position and we have special elections. Push people to apply.
  + Greg - respond to the survey!
  + Mary - *call for the question. Motion Passes. Slate is approved.*
    - One Nay; Three Abstentions

**Election Timeline**

* Natalie
  + Slate approved - collect bios and headshots.
  + Ballot - google form or electronic voting platform by April 9th - 10 days for the election. Verify. Finished before the retreat on April 29th
* Avi - Candidate’s statement. Statement of responsibility should be clear to all candidates.
  + Natalie - EC discussed whether or not campaigning was appropriate.
  + Michelle had suggestions. Wild Apricot.
    - Avi - using WA as a platform was not appropriate
    - Mary agreed
    - Janeen - we shouldn’t have privilege
    - Avi - Scott Petri recognized for social media
    - Ruth - who votes for what?
    - Natalie - all vote for President Elect and First VP. Others only vote for their area and region.
    - Cindy - electronic voting is very precise

Meeting Adjourned.

* *Mary moved to adjourn the meeting. Seconded by Greg.*
  + Motion passes.
  + Meeting adjourned at 9:45 pm
* Next Meeting????