May 19, 2018 Board Meeting

ATTENDEES

Avi Black Executive Director

Natalie Wojinski

Michelle Herczog

Rob Vicarrio

Frances L. (Cricket) Kidwell

Mary Janzen

Rebecca Valbuena

Janeen Zambo

Ayisha Benham

Pamela Harter

Brinkley Abercrombie

Ruth Luevanos

Cheryl Rehome

Valerie Doherty

Dawniell Black

Janet Mann

Denisha Connet

Maureen Johnson

Katherine Rand

Cindy Crawford, CTA Liaison

Fred Jones, by phone

President’s Welcome by Natalie

-Overview of strategic planning group with Exec Committee, on calls too

-Retreat update - Activities with Unique

Unique begins activities

Presented five steps of strategic planning

* Where are we?
* Where do we want to go? (describe in a clear way desired outcomes, includes vision, mission, values, goal/outcomes)
* How are we going to get there? (strategy development, prioritize goals, Implementation plan- (resources, staffing, funds)
* What will we do? When? (id key activities and measure them, key deliverables)
* How are we doing? (evaluation, reassess, adjustments, continuous improvement)

Organization is sustainable and headed in the right direction

Unique went over the Retreat in April

Visioning – **refer to PowerPoint from Unique**

* Journey mapping, mission exercise, structure & capacity, roles & responsibilities
* Mission Statement activity description
  + Began with statement from Web site
  + Did brainstorming about a Mission Statement
    - Community of Educators
    - Action: What We Do – Provide value to teachers, Advocacy/Legislation, Professional Learning
    - Impact: Changes for the Better – Develop teacher leaders, Policy Impact, Content student outcomes

Working Mission Statement Draft read to whole group

Activity: Consider: what resonates/what is missing, is this distinct to CCSS, does it help the group to move forward? Chart responses. Worked in pairs, then 2x pairs.

Group share out, questions and comments.

**Ongoing Business**

EC Directors Report

* Vote to approve March minutes 1st – Mary, Cheryl 2nd, Mary called for question. Approval, with Maureen abstention because not at meeting in March.

Avi- Modeling of Wild Apricot (WA)

**Membership** at 602 with a few provisional memberships, if payment system thru PayPal not working, can write check or do a credit card. Can send self an invoice. Automatic membership payment was why PayPal. WA will be able to accept payment in the future.

Michelle asked about automatic payment for registration. Avi stated that very few people have complained. Discussion ensued about opt in/opt out.

**Budget**

Avi is keeping up to date.

It is a standard profit and loss report, with a projection for end of June.

* Anticipate 120% budgeted amount of membership dues
* 98% of conference budget
  + Conference exhibitors/sponsorship was good revenue
  + Short on registration, presenters no registration fee
  + Approximately 100K net profit
  + First week in March has been traditional date. Need to keep it there.
  + $15-$20K ahead of where we were last year

Need to think about where we keep our money, i.e., in saving or checking? Liquidity is question, should we give up a little liquidity for interest bearing?

We saved money in some areas, but maybe we need to spend the money. Maybe don’t allocate in the future if we don’t plan to spend it?

Membership Level by Region

* Extra representative on the Board will be in Regions 3, 4, 9,10, 11
* Cricket wanted to know if membership were allocated correctly. Regions 1,2 and 3 have had some crossovers. Members do self identify. Avi stated that he has checked, that numbers represented are correct, but self-identification could be issue
* Rob asked how self ID worked, is it work, home, or what region you want to be part of?
* Avi stated that we can ask members to check and correct.
* Michelle wants to know if people will shop for a different region, Natalie says that she is closer to one, but zip code is another.
* Cricket said there are lots of variables
* Avi stated that this is a membership committee task, to come up with recommendation. Rob stated it is important for representation. Avi added funding issue as well. Cricket added that maybe do away with extra seats and do through a VP position. Rebecca said maybe you could be in one region but get info from more than one.

Local Council Allocation

One local asked for their monies. Projected is over $5000, locals need to ask for money – could ask for check or put to side in a category

Michelle asked what Locals need to do

Avi said that it depends on how the local makes arrangements with CCSS central – there are different options in which locals can be more independent (but take on responsibility for things like filing tax records) or more dependent (but have less flexibility and must report clearly to CCSS central). For example, a local could be fully independent but would then need to have Tax ID number, and identify who is accounting person. To decide, need to talk to Local Treasurer or who will be in charge of money. **Bottom line is that there needs to be a report for taxes, whether it comes from the local or from CCSS central.**

July and August budget – Look it over, allocations are really about funds for getting to meetings. September through June budget will be discussed and set at the August Board Meeting.

SSR contract is coming up. *Current Technology Trends for History-Social Studies* is theme, and George Sabato is guest editor for this edition.

Fred report-

* Ongoing outreach. He will be speaking in June to partner organizations: CCEE and JumpStart Coalition.
* Legislative Report: check web site for report
  + Ethnic Studies (ES) - AB 2772 (Medina): Author amended course to single semester and also allows credit for ELA courses that are specifically designed for ES.
  + AB 2015 (Reyes): Removes mandate (to complete FAFSA and other financial aid forms) from Economics course, now just requires high schools to help students prepare applications.
  + AB 2735: This bill states for English Learners, regardless of test scores, must be given four course disciplines, including HSS. Students struggling in English shouldn’t be prevented from taking core course work in middle school and high school. CCSS is part of the discussion. Author reached out for CCSS support and Fred gave it. Michelle said we should put a link to bill and information about bill on the CCSS home page, membership wants to see us doing things. Fred stated, yes this is very proactive. Suggestion was to put in to the Sunburst. Asked Fred for short paragraph summary.
  + Ruth stated that ELs get double blocks and students lose electives. Fred said amendments could broaden to electives, but in the future these students can’t be removed from Science or Social Studies.
  + Rob asked if paragraph for AB 2735 could go on Web site on Legislative update webpage with rest of current bills. Fred happy to add more clarity.

Liaison Reports

* CDE – Janet Mann see attached PDF
  + Michelle added that there will be curriculum around the 2020 Census
  + CivXNow – landscape of national civics from Tufts, take the survey.
* CTA – Cindy Crawford
  + Grab them by the Mid-Term go to [www.cta.org/cammpaign](http://www.cta.org/cammpaign)
  + Invitation to all people that have applied for candidacy, present to state council, discussion of 600+ CTA state council representatives, then recommendations
  + CTA *California Educator* edition – May/June 2018. Main story is *Let’s Be Clear About Charter Schools.*
  + Member benefits
  + Check your annual progress on MyCalSTRS
  + NEA annual meeting will be in Minneapolis in 6/30-7/5
  + Passed around Report of Board of Directors, Committees, and Items of New Business

**Committee Reports**

Curriculum and Instruction – no report

Diversity and Social Justice – distributing last awards – t-shirt, plaque, and gift card. 4 awards, - hoped for 9. Student winner from Walnut Creek was inspiring.

Government Relations – Sent Ayisha a report from Confab at Conference. Confab and Legislative breakfast was good turn out. Performance assessment as key measure of student learning, professional accountability, consensus to monitor legislative process very carefully and pick and choose legislation to advocate for. Need for authentic assessment advocacy (debate, model UN, mock trails etc.) to be used for LCAP accountability. Social Studies review on assessment and Framework edition are great resources. Look at seven position statements – they have been refined. Thanks to Avi for updating small issues on Web site – 6 purposes of Committee, but in August 2016 redid them as a committee: it is not job of Committee to monitor job of Legislative Analyst. Core members still remain Jim Hill and Anthony Pennay.

**\*COMMENT AFTER THE FACT: To be resolved, Natalie points out that the GR Committee is in fact an “operational committee” because it is in fact responsible for monitoring the work of the Legislative Analyst.**

Membership and Outreach

* Concern of Committee is how to correctly ID regions of membership
* Committee is most visible at conferences, but at back corner of Exhibit Hall is not ideal, booth needs to be closer to front- did push a lot of product that had been around for a while and it was “free” so teachers grabbed up. 7th grade teachers loved maps.
* Michelle asked about the bookmarks being available on line so she could download files and make for teachers she works with, especially at rollouts.

Professional Standards and Awards

Cheryl is committee and needs help. She would like feedback on making application clearer to recruit people. San Diego awards ceremony went long. Maybe over recruited, so in the future don’t extend deadline, and awardees spoke long, Work with Conference Committee for workable venue for awards. Maybe ask Bert, as he is funder. Posters were loved! Signed and then took pictures with friends/families.

Publication and Technology Committee (Pubs)

SSR hard copy? Working on Pricing Scheme. Right now $15 plus shipping.

Conference 2019 report

* Idea for conference theme is how to incorporate technology: *Integrating Technology and Tradition Through Social Studies*
* Purpose shared with Board.
* Maybe add Digital Citizenship, Tech standards, MSLS, Information Technology, Media Literacy
* Embrace the Unknown will be changed as soon as new theme confirmed.
* June 27-28, 2018 meetings. One in Merced, one in San Jose. People can attend one or the other. Check to see how to include Southern California input.
* Target date for call for proposals would be June 1 at latest with return date end of July. Whitney has found a solution to tech component.
* Two issues before call for proposals go out: Length of sessions and whether to charge presenters and co-presenters. One suggestion 60 minutes with 15 minute break. $60 for presenter, $100 for co-presenters. Should presenters be members? Comment made (unidentified) that presenters used to have to be members, but not sure how long ago. Exhibiters like designated lunchtime.
* 60 minute and 90 minute sessions. Content versus and pedagogy.
* Shut down all conference activities during Keynote Speaker. Also promote Featured Speakers.
* Join call on May 24 if have more ideas and comments

**Partnership Update**

* Californians for Civic Learning. (Campaign for Civic Mission of Schools rebirth)

**New Business**

*Motion to approve ED Compensation* (Motion #201)

* Motion and Reasoning on screen, Natalie Read the motion
* Discussion
* Call for Motion to vote
  + 1st Mary
  + 2nd Cricket
  + Point of Order by Ruth about funding, motion to move money and pay accordingly. Discussion ensued.
  + Mary called a question to amend names and pronouns with title/position only
  + Ruth 2nd
  + No discussion
* In favor of amendment call for the question. Amendment passes. Michelle Herczog called the question, 2nd Rob Vicario

VOTE on revised motion: in favor: 16 against: 0 abstain: one Motion Passes

*Motion to Ratify Election Results*

Natalie read process to ratify results. Board of Tellers: Avi, Natalie, Valerie to approve because not on Board or up for re-election.

Ayisha: Brought up how long it is to ratify election, too long. Natalie responded that technology has changed timeline possibilities. Dates need to be looked at with possible changes in mind.

Natalie read Motion 2018May-02

Move – Michelle Herczog

2nd – Dawnielle Black

Discussion

Call questions: 2 nay Ruth and Denisha, 3 abstentions – Ayisha, Cricket, and Cheryl

Motion Ayes the rest of Board– motion passes

*Populating Operational Committees*

Financial Advisory Committee: chaired by immediate past president and two others not on the Board. Natalie spoke to Whitney Olsen, need one other person approved by Board. Responsibility of committee is to oversee financials of CCSS and support local councils.

*Motion #3 - approve interim (July/Aug) Budget*

Natalie read motion

Maureen moved

Cheryl 2nd

Discussion

Call the questions Ayes 14, no abstention, no nays. Motion passes

Avi Black announced he will resign as Executive Director

Would more funds be needed to compensate an overlap period so that Avi can coach a new hire?

Addition to action items (#4) to be able to amend budget as needed to ED transition period.

Michelle Herzcog would head a search committee, but what role do we hire for?

Ideas for discussion:

* Need someone in place in August
* Best thinking so far: move forward with strategic planning
* Need someone by September 1 to write checks, contracts set up, etc. so maybe wise to hire Executive Secretary position first and then as we strategically plan we can figure out the role and responsibility for Executive Director.
* Search Committee is a task force that President can appoint

*Motion to Approve Contracts*

* SSR Editor job description changes a little to make sure subscribers are kept in the loop.
* Also need to make sure that theme is chosen with Pubs Committee

Denisha Moved, Pamela 2nd

Discussion

Motion carried with all Ayes, no abstentions, no nays

*Motion to approve ED contract extension (#5)*

Motion Read by Natalie

Moved by Brinkley Abercrombie

2nd by Ayisha

Discussion: Understood that Avi would help train next person hired

Call to Question: Denisha

Ayes have it, no abstentions, no nays

Motion carries

*Conference 2020 Update*

The 2020 Conference will be in Costa Mesa, Rob Vicario and Michelle Herczog with Whitney Olson will co-chair

Theme and logo to be decided in time for Conference in San Jose in March, 2019

*Motion to Approve Conference 2021 Site*

Helms Briscoe helps CCSS find a site appropriate for CCSS needs

Recommending Oakland Marriott City Center

Dates are Feb 26-28

Moved by Denisha Connet

Second by Janine Zambo

Discussion: what is on the calendar that weekend? Easter? School Breaks?

Call to question: Mary Jansen

Ayes: 13, no abstentions, no nays

*Creation of “partnership” task force*

Natalie presented. Really need to get a formal process.

Discussion

*Oral Communications*

Formally recognized and thanked Avi for his dedicated work

Thanks went to Board members that are leaving: Maureen, Ruth, Denisha, Scott, and Keldon

August Board meeting is August 25-26 in North

January 12 in South

March 15-17 San Jose Conference location

May 18 South

Motion to adjourn

Denisha

2nd Abercrombie

Call to question

Natalie adjourned the meeting at 3:50